CT Sports Management Group fundraising for state games

STAFF REPORT

MIDDLETOWN — Connecticut Sports Management Group, Inc. based in Middletown is a non-profit organization whose mission is to promote physical activity and sportsmanship through The Nutmeg State Games and the Connecticut Masters’ Games. The group seeks to contribute positively to the physical, mental and emotional growth of its athletes, according to its website.

Established in 1989, the organization has four employees and its executive director is Patrick Fisher. The organization also has a board of directors. Some of the organizations goals include:

- Providing a forum that initiates and encourages relationships between different ages, socioeconomic and cultural groups through athletic competition and fair play.

- Expanding its community partnerships with local organizations, businesses and corporations.

- Developing a “Rainy Day Fund” to continue operations if a funding source is discontinued.

The organization is engaged in fundraising through several sources such as entry fees, sponsorships, fundraising events, ticket sales and concessions. Some of the fundraising events the organization hosts are the annual Directors Club Banquet which will observe its 26th anniversary this year. This event’s year will take place on Feb. 27 at the Aqua Turf Club in Plantsville. The evening kicks off at 5:30 p.m. with a cocktail reception followed by dinner and the program. The cost is $250 per person with the proceeds benefiting Nutmeg State Games and the Masters Games.

Later in the year, the Connecticut Sports Management Group will host the Spring Golf Scramble. The event will take place on May 6 at the Stanley Golf Course in New Britain. Check in is 9:30 a.m. and the event includes a luncheon. Entry fee is $250 per person or $1,000 for a foursome. Again, the proceeds benefit the Nutmeg and Masters Games. Connecticut Sports Management also offers sponsorship opportunities throughout the year.

The Nutmeg State Games is the largest amateur multi-sport Olympic-style athletic event in Connecticut. The games are recognized by the U.S. Olympic Committee and the Nutmeg State Games is a member in good standing of the National Congress of State Games. The City of New Britain hosted the games in 2019 and has hosted the games longer than any other city in Connecticut. Competitions will also take place around the state of Connecticut at top college, high school and municipal venues and will run from July 11 through Aug. 2 this year.

According to Connecticut Sports Management’s website, more than 7,000 athletes take part in the games with 600 coaches and more than 1,000 volunteers on hand. Some of the team sports athletes take part in are: baseball, basketball, fast pitch softball, field hockey, ice hockey and soccer. Individual sports include: BMX cycling, fencing, golf, gymnastics, swimming, judo and track and field.

For more information on how to enter the competition, become a volunteer, become a sponsor, donate or attend one of the fundraising events, visit csmg.org, or call 860-788-7041.