Marrocco: Achieving clients’ financial needs

By PATRICE FISHER
STAFF WRITER

NEW BRITAIN — Doing the right thing, standing behind their work, skillfulness and fairness are just a few of the attributes of Frank D. Marrocco, CPA, a company that has continued to provide Greater New Britain with accounting services for 30 years.

Frank D. Marrocco, CPA, located at 142 West Main St., provides state and federal tax preparation for personal and business clients, estate/probate accounting and payroll preparation.

The firm also handles tax planning, retirement planning, education planning, financial reporting, bookkeeping and family tax planning utilizing exclusive and reliable benefits designed for the individual.

“We possess the professional and personal service that our clients look for and expect,” Frank Marrocco, the owner and founder, says.

“The thing that I enjoy most is the chance to meet different types and groups of people from all different backgrounds and building long-term relationships,” Marrocco added.

His staff includes Cheryl Sylvain, an accountant, who is celebrating 30 years with the company this year, and Marisol Anderson, who has been a member of his team for 2 years and has over 30 years experience in banking and financial services.

Marrocco says, “I am very proud of my staff. As an employer, having loyal employees is a blessing and good fortune.”

Marrocco often donates his time and services to several service organizations in the New Britain area. They include the Greater New Britain Chamber of Commerce, New Britain Lions Club, Interfaith Housing, New Britain Housing Authority, New Britain EMS and New Britain Networking Group.

He has provided invaluable services as board member and treasurer.

Marrocco says, “It is part of my responsibility working in New Britain and giving back in different ways to show the community who I am and what my business can do for them.”

Marrocco and his staff have an open door for new and existing clients.

Marrocco has been a member of the American Institute of Certified Public Accountants and Connecticut Society of Certified Public Accountants for over 40 years.

For him, it’s about “doing the right things and providing the same personal touch to grow and prosper for many more years to come.”

For more information and to schedule an appointment, call 860-229-7479 or go to frankmarroccopca.net.

Regular hours are 8:30 a.m. to 5:30 p.m. with extended hours, including Saturdays during tax season. The office is closed on Fridays during the summer.

The New Britain Network Group’s mission is to provide businesses in the greater New Britain area with marketing opportunities, offering their superior services and/or products to prospective customers. The group meets at convenient locations on the second and fourth Fridays of the month, at 8 a.m. For further information, check the web site at newbritainnetworkgroup.com or call, Jack Crowley, membership chairman at 860-827-1201.